



AABIP 2021

ANNUAL CONFERENCE



SPONSORSHIP MANUAL

AUGUST 26 TO 28
JOIN US IN BALTIMORE, MD
OR ONLINE ACCESS



American Association for
Bronchology and Interventional Pulmonology

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INVITATION LETTER

Dear Colleagues and Friends,

The American Association for Bronchology and Interventional Pulmonology is pleased to invite you to Baltimore, Maryland for the 4th Annual Interventional Pulmonology and Advanced Diagnostics Conference. The AABIP Annual Conference will be held from Thursday August 26th to Saturday, August 28th at the Hilton Baltimore Inner Harbor.

The Annual AABIP Conference gathers Interventional Pulmonologists, Advanced Diagnostic Bronchoscopists, Critical Care specialists, Thoracic Surgeons, Advanced Practice Providers and Trainees, to meet, discuss and learn about current trends and the latest technological developments, industry breakthroughs and guidelines for thoracic diseases.

The Scientific Program, specifically designed as a Hybrid program, ensures that you can fully participate no matter where you are in the world, and if you cannot attend in person, you may participate online, with a combination of in-person live-streamed sessions, virtual interactive sessions, and prerecorded breakout sessions with a live virtual Q&A.

The Organizing Committee will do our best to ensure that you have an excellent conference experience. Either online or in person, you will enjoy an exciting and informative Scientific Program and additionally, if you choose to attend in person, you will also enjoy the exciting, amazing and wonderful Baltimore. Since its founding in 1729, Baltimore has played a key role in creating the American identity. Its inspiring history is shaped by centuries of innovation, extraordinary sights, and a truly diverse culture. Discover the people and places that make Baltimore an unforgettable American city.

We are looking forward to welcoming you and your colleagues in Baltimore in 2021!

George Eapen, MD

AABIP President

Sonali Sethi, MD

Scientific Program Committee Chair

Ashutosh Sachdeva, MD

Scientific Program Committee Co-Chair



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BACKGROUND:

The American Association for Bronchology and Interventional Pulmonology is pleased to announce our 4th Annual Interventional Pulmonology and Advanced Diagnostics Conference scheduled for August 26th to 28th, 2021 in Baltimore, Maryland.

This event will serve as a forum to review and discuss the current concepts and recent advances in interventional pulmonology and advanced pulmonary diagnostic procedures as well as showcase new technological advances and research innovations of interest to advanced diagnostic pulmonologists, interventional pulmonologists, critical care specialists, thoracic surgeons, advanced nurse practitioners, physician assistants, trainees and other health-care providers.

Since its' founding in 1992, the AABIP has been the unified source for information regarding the fields of Bronchology and Interventional Pulmonology. It is the only subspecialty organization that is specifically focused on the Interventional Pulmonology community with the sole mission to advance the care of patients with thoracic diseases through a synergy of innovative technologies, minimally invasive procedures, and transformative education and research. Interventional Pulmonologists are also uniquely focused on the diagnosis, staging and management of patients with lung cancer. The AABIP is committed to expanding its educational offerings to our membership and to promote collaborative research advances. This annual meeting of the AABIP represents the preeminent gathering of the best and brightest in the field of Interventional Pulmonology. Since our inaugural conference in 2018, we have consistently provided an unmatched conference experience with diverse participation, enthusiastic engagement, and superb interactions among all participants.

During this meeting, the sessions are focused on current concepts and recent advances in Interventional Pulmonology. We also plan to explore new technological advances and tools developed to advance the care of our patients. Lastly, this meeting will spotlight innovative research efforts amongst our membership and the IP community at large.

CONFERENCE HIGHLIGHTS:

This 2.5 day hybrid meeting will be a well-balanced event comprised of multiple in-person live-streamed plenary sessions, live-streamed breakout sessions, interactive virtual and prerecorded breakout sessions, hands-on demonstration suites and exhibiting, allowing multiple opportunities for close interaction throughout each day of the meeting.

WHY EXHIBIT?

Technical and educational exhibits provide a professional and educational environment in which individual physicians can network with respected colleagues and industry representatives. Attendees can also participate in technology demonstrations, view product demonstrations, and discuss the clinical uses of products and services, including how they may improve the quality of care and optimize the management of the patient with intra thoracic disease.

TARGET AUDIENCE

We anticipate 300+ pulmonologists, thoracic surgeons, and advanced practice providers and trainees in pulmonary, critical care medicine, and thoracic surgery with an interest in interventional pulmonology and advanced diagnostics to attend the event in-person or virtually. These individuals are the thought leaders within the field and the clinical team leaders in their respective institutions.

This is a unique opportunity to interact with a diverse group of experts and thought leaders in a convivial setting of focused scientific inquiry. Should you require additional information, feel free to contact the AABIP at the aabipconference@gmail.com



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DIRECTORS

Program Committee Chair: George Eapen, MD

Scientific Program Committee Chair: Sonali Sethi, MD

Scientific Program Committee Co-Chair: Ashutosh Sachdeva, MD

DATE

August 26 – 28, 2021

LOCATION

Online Access

or

In-Person: Hilton Baltimore Inner Harbor, Baltimore, Maryland

401 W. Pratt Street

Baltimore, MD 21201

PARTICIPANTS

Over 300 participants.

LANGUAGE

The official language of the Conference is English.

CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized.

Further details will be available on the Conference website.

PERSONAL INSURANCE

We recommend that all participants take out personal travel and health insurance for their trip.

COVID-19 VACCINATION

You can attend the in-person Conference only if you are vaccinated.



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ORGANIZED BY



CONFERENCE SECRETARIAT



Tel: +34 91 361 26 00

E-mail: aabipconference@gmail.com

Website: www.aabip2021.com

SPONSORSHIP & EXHIBITION

Paula Suarez

Tel: +34 91 361 26 00 Ext.: 229

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SCIENTIFIC PROGRAM - PRELIMINARY

DAY 1 – THURSDAY, AUGUST, 26TH

TIME	TOPIC	FORMAT
6:30 AM – 7:15 AM		In Person
Breakfast session		In Person
(vendor sponsored)		In Person
7:15 AM – 7:45 AM	EXHIBIT BREAK	
7:45 AM – 8:45 AM	The evolution of guided bronchoscopy	LIVE IN-PERSON- stream
	Optimizing impact and maximizing success for early career advancement and clinical practice development in Interventional Pulmonary	INTERACTIVE VIRTUAL
	Challenging cases of CAO: Lessons Learned	PRE-RECORDED
8:45 AM – 9:15 AM	Opening Session - Presidential Address	LIVE IN-PERSON- stream
9:15 AM – 9:45 AM	EXHIBIT BREAK	
9:45 AM – 10:30 AM	Plenary Session 1 – Abstract Winners	LIVE IN-PERSON - stream
10:30 AM – 11:30 AM	M & M conference in IP. A Case based Approach. with integration of the clinical and educational missions of improving quality and patient safety	LIVE IN-PERSON- stream
	New malignant pleural effusion management guidelines, the level of evidence	INTERACTIVE VIRTUAL
	Distal Airway Stenting in 2021: Is it worth it?	PRE-RECORDED
11:30 AM – 12:00 PM	EXHIBIT BREAK	
12:00 PM – 12:45 PM		In Person
Lunch Sessions		In Person
(vendor sponsored)		In Person
12:45 PM – 1:15 PM	EXHIBIT BREAK	



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1:15 PM – 2:15 PM	Endobronchial repair of the airway – trauma, fistulas, dehiscence	LIVE IN-PERSON- stream
	Endobronchial valves for COPD: Beyond the borderline	INTERACTIVE VIRTUAL
	Management of complex parapneumonic effusions and empyema- A multidisciplinary approach and case-based discussion	PRE-RECORDED
2:15 PM – 3:00 PM	Plenary Session 2 - An Evidence Based Approach to Central Airway Obstruction	LIVE IN-PERSON- stream
3:00 PM – 3:30 PM	EXHIBIT BREAK	
3:30 PM – 4:30 PM	Fluoroscopy for diagnostic bronchoscopy: Optimizing yield while minimizing radiation exposure	LIVE IN-PERSON- stream
	Anesthesia for Interventional Pulmonology	INTERACTIVE VIRTUAL
	Pleural based lesions: Can we tell them apart?	PRE-RECORDED
4:30 PM – 4:50 PM	Membership Meeting	LIVE IN-PERSON- stream
4:30 PM – 5:30 PM	Industry Council Meeting by invitation ONLY	LIVE IN-PERSON
5.00 PM – 6:00 PM	Convocation	LIVE IN-PERSON- stream
6:00 PM – 7:30 PM	Research Symposium	LIVE IN-PERSON



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DAY 2 – FRIDAY, AUGUST, 27TH

TIME	TOPIC	FORMAT
6:30 AM – 7:15 AM		In Person
Breakfast session		In Person
(vendor sponsored)		In Person
7:15 AM – 7:45 AM	EXHIBIT BREAK	
7:45 AM – 8:45 AM	Bronchoscopic interventions for chronic obstructive airway disease	LIVE IN-PERSON- stream
	Tissue acquisition in lung cancer: Ensuring the oncologists gets what they need. A Review of Literature	INTERACTIVE VIRTUAL
	Adapting to a new technology: Value creation, and Value Capture. The ROI matrix	PRE-RECORDED
8:45 AM – 9:30 AM	Plenary Session 3 – Role of Biomarkers in Lung Nodule Evaluation	LIVE IN-PERSON- stream
9:30 AM – 10:00 AM	EXHIBIT BREAK	
10:00 AM – 11:00 AM	McClennan Award	LIVE IN-PERSON- stream
	Early endobronchial tumors: update on therapeutic options	INTERACTIVE VIRTUAL
	Understanding the role of pleurodesis in the management of recurrent malignant pleural effusions	PRE-RECORDED
11:00 AM – 11:45 AM	Plenary Session 4 – Bronchoscopic Lung Volume Reduction. Moving from Research to Practice	LIVE IN-PERSON- stream
11:45 AM - 12:15 PM	EXHIBIT BREAK	
12:15 PM – 1:00 PM		In Person
Lunch Sessions		In Person
(vendor sponsored)		In Person
1:00 PM - 1:30 PM	EXHIBIT BREAK	
1:30 PM – 2:30 PM	ConeBeam CT imaging in bronchoscopy- Diagnostics, Therapeutics, and Anesthesia Maneuvers	LIVE IN-PERSON- stream
	The milky effusion – A case based approach to its management	INTERACTIVE VIRTUAL
	Bronchoscopy in high-risk and special patient population	PRE-RECORDED



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2:30 PM – 3:15 PM	Plenary Session 5 – Year in Review: Advanced Diagnostic Bronchoscopy	LIVE IN-PERSON- stream
3:15 PM – 3:45 PM	EXHIBIT BREAK	
3:45 PM – 4:45 PM	Excessive dynamic airway collapse: Real problem or epiphenomenon	LIVE IN-PERSON- stream
	Together at last: How to develop a mutually beneficial relationship with your thoracic surgeons	INTERACTIVE VIRTUAL
	More than CPT codes and RVU: Discussion of billing among interventional pulmonary practices	PRE-RECORDED
5:00 PM – 6:00 PM	Advanced Diagnostic Bronchoscopy Network Session	In Person
	Fellows / JR Faculty Network Session	In Person
	APP Network Session	In Person
6:00 PM – 7:00 PM	WiIP Network Session	LIVE IN-PERSON- stream



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DAY 3 – SATURDAY, AUGUST, 28TH

TIME	TOPIC	FORMAT
6:45 AM – 7:30 AM		In Person
Breakfast session		In Person
(vendor sponsored)		In Person
7:30 AM – 8:00 AM	EXHIBIT BREAK	
8:00 AM – 9:00 AM	Tools for biopsy	LIVE IN-PERSON- stream
	Developing an interventional pulmonology clinical research network	INTERACTIVE VIRTUAL
	Building a successful pleural service	PRE-RECORDED
9:00 AM – 9:45 AM	Plenary Session 6 – Quality Metrics and Standardization for Interventional Pulmonology	LIVE IN-PERSON- stream
9:45 AM – 10:00 AM	EXHIBIT BREAK	
10:00 AM – 11:00 AM	Steroids, mitomycin, cryotherapy, and dilation for stenosis: Does it all work?	LIVE IN-PERSON- stream
	Transthoracic ultrasound for interventional pulmonologists: A gateway to tissue acquisition	INTERACTIVE VIRTUAL
	Cryobiopsy in diffuse parenchymal lung disease: Review of literature and diagnostic alternatives	PRE-RECORDED
11:00 AM – 11:45 AM	Plenary Session 7 - Raising the Bar of All Providers in Educational Training with Evolving Technology and Integrating Teams Across the Globe	LIVE IN-PERSON- stream
11:45 AM - 12:00 PM	EXHIBIT BREAK	
12:00 PM – 1:00 PM	JEOPARDY	
	JEOPARDY	
	JEOPARDY	
1:00 PM – 2:00 PM	Robotic bronchoscopy: Case selection and optimizing diagnostic yield	LIVE IN-PERSON- stream
	Education and training past fellowship – keeping up with evolving technology and addressing challenging cases	INTERACTIVE VIRTUAL
	Year-in-review in pleural diseases	PRE-RECORDED
2:00 PM – 2:30 PM	Closing Remarks	LIVE IN-PERSON- stream



SPONSORSHIP OPPORTUNITIES

HYBRID SPONSORSHIP OPPORTUNITIES

GOLD LEVEL – \$ 15,000

HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- Prime Exhibit Space 8' x 20' Booth
- 5 Exhibition Badges
- 5 Full Registration

VIRTUAL

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 5 Virtual Staff Badges
- Logo on the virtual platform
- Screen at the virtual lobby

INCLUDES

- 2 Push Notification
- General Session Presentation Screen
- 50% off Discount on Additional Registrations
- 2 Email Blasts (Exclusive)
- Company Logo in Registration Confirmation Email

SILVER LEVEL – \$ 9,000

HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- 8' x 10' Booth
- 3 Exhibition Badges
- 3 Full Registration

VIRTUAL

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 3 Virtual Staff Badges
- Logo on the virtual platform

INCLUDES

- 1 Push Notification
- General Session Presentation Screen
- 25% off Discount on Additional Registrations
- 1 E-Mail Blast (Exclusive)
- Company Logo in Registration Confirmation Email

BRONZE LEVEL - \$ 5,000

HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- 8' x 10' Booth
- 2 Exhibition Badges
- 2 Full Registration

VIRTUAL

REGULAR VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- Logo on the virtual platform

INCLUDES

- 1 Push Notification
- General Session Presentation Screen
- 15% off Discount on Additional Registrations

In-person Booths Include:

- Draped table and two chairs
- Exhibitors' badges and registrations depending on the sponsor level
- Basic electricity
- Cleaning of public areas and gangways



VIRTUAL SPONSORSHIP OPPORTUNITIES

\$ 5,000

LARGE VIRTUAL ONLY

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- 2 Full Registration
- Logo on the virtual platform
- 1 push Notification
- General Session Presentation Screen
- 15% off Discount on Additional Registrations



1	W:430 px H:50 px	3	W:152 px H:85 px	5	W:94 px H:49 px	7	W:107 px H:36 px
2	W:170 px H:87 px	4	W:285 px H:92 px	6	W:94 px H:49 px	8	W:132 px H:123 px

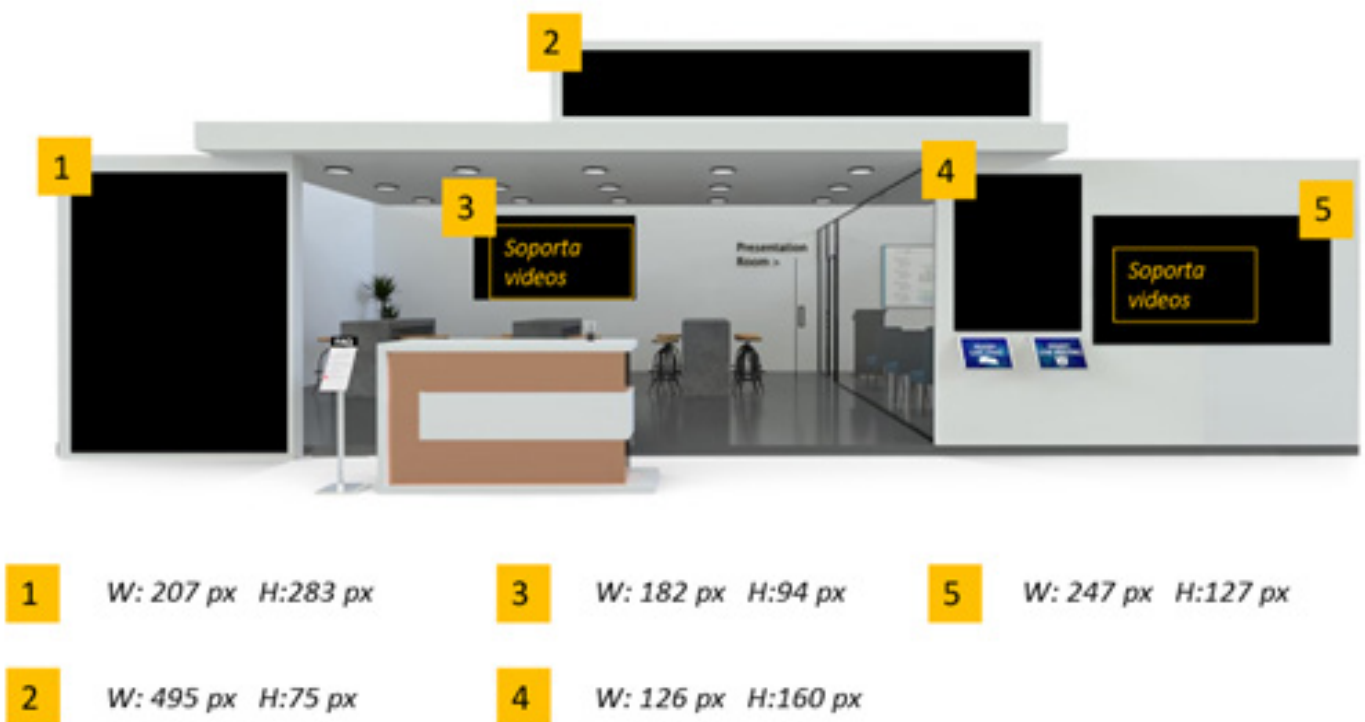


\$ 2,500

REGULAR VIRTUAL ONLY

REGULAR VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- 1 Full Registration
- Logo on the virtual platform
- General Session Presentation Screen
- 15% off Discount on Additional Registrations



The prices established in this Sponsorship Manual do not include taxes.

All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.



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ADDITIONAL OPPORTUNITIES

* must be an exhibitor to purchase additional opportunities.

▶ LUNCH SESSION: \$ 5,000 + F&B

(Additional provision or cost recovery for at least 50 box meals required)

Sponsors have the option of selecting session topics / speakers. 45-minute in-person session. For Exhibitors only.

▶ BREAKFAST SESSION: \$ 3,000 + F&B

(Additional provision or cost recovery for at least 50 box meals required)

Sponsors have the option of selecting session topics / speakers. 45-minute in-person session. For Exhibitors only.

▶ NETWORKING SESSION (4 AVAILABLE): \$ 2,500 + F&B

Networking food & beverage. Opportunity to network with key decision makers in a relaxed and informal setting. For Exhibitors only.

▶ RESEARCH SYMPOSIUM (1 AVAILABLE) \$ 2,500 + F&B

This Symposium is designed to be a relaxed exchange of scientific ideas related to the practice of interventional pulmonology. All individuals with an interest are invited to attend and participate. For Exhibitors only.

▶ PASSPORT SPONSORSHIP \$ 2,000

Participants visit all the booths and gain a 'passport stamp' for each. Return your passport to the sponsoring booth to be entered to win a prize of the sponsoring vendor's choice. This is a traffic driver for all booths but more so for the sponsor. Must have purchased booth space to participate. Only one passport sponsorship is available.

▶ IN-PERSON DEMONSTRATION SUITE (LARGE ROOM) \$ 5,000 PER DAY

Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion. *Setup evening prior and take down evening of.

Paca 40'x39' (36 people)

Tubman 25'x57' (26 people)

Carroll 25'x57' (26 people)

▶ IN-PERSON DEMONSTRATION SUITE (SMALL ROOM) \$ 2,500 PER DAY

Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion. *Setup evening prior and take down evening of.

Brent 21'x39' (15 people)

Douglas 20'x39' (15 people)

▶ CONFERENCE BAGS: \$ 3,000

Company name and/or logo, together with a conference logo to be printed on each conference bag. This opportunity is exclusive and will be provided to one company only. Sponsor to provide the bags, subject to approval of the organizing committee.

▶ BAG INSERTS (PRICE BY UNIT): \$ 1,000

One (1) insert or promotional leaflet of maximum 4 pages and maximum A4 size to be inserted in conference bags for all delegates. Contingent upon sponsorship of conference bags.

▶ CONFERENCE PENS AND PADS: \$ 3,000

Company name and/or logo, together with a conference logo to be printed on conference pens and pads. This opportunity is exclusive and will be provided to one company only. Sponsor to provide the pens and pads, subject to approval of the organizing committee.



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► CONFERENCE LANYARDS: \$ 3,000

Company name and/or logo, together with a conference logo to be printed on each lanyard. This opportunity is exclusive and will be provided to one company only. Sponsor to provide the lanyards, subject to approval of the organizing committee.

► E-MAIL BLAST WITH SPONSORED SESSION/BOOTH INFORMATION: \$ 2,000 EACH

► COMPANY LOGO IN REGISTRATION CONFIRMATION EMAIL: \$ 1,500 EACH

► SIGNAGE (MARKING IN LOBBY, STAIRS, ETC): Contact Technical Secretariat

Company logo to be displayed on all direction signs and session rooms entry banners. This opportunity is exclusive and will be provided to one company only.

► ROOM DROP: Contact Technical Secretariat

Drop a leaflet or company flyer at all attendee's hotel rooms.

► COFFEE BREAK: \$ 3,000 (10 AVAILABLE)

Company logo to be displayed on coffee break table for 200 people.

► SNACK BAR /TABLE: Contact Technical Secretariat

Company logo to be displayed on snack bar/table for 200 people.

► HOTEL KEYS: Contact Technical Secretariat

Personalize attendees hotel key cards with the company logo.

► BADGES \$ 3,000

Company logo to be displayed at the back of all attendee's badges. This opportunity is exclusive and will be provided to one company only.

► MOBILE APP \$ 2,000

Exclusive Sponsor logo on the Mobile APP home page and in the Mobile APP Sponsors Section. Sponsor product information will be available for all Meeting participants on the APP on a section of the menu.

► PUSH NOTIFICATION ON MOBILE APP: \$ 500

Short SMS announcing Sponsor's product information, sponsored session or booth.

► PUSH NOTIFICATION ON VIRTUAL PLATFORM: \$ 500

Short SMS announcing Sponsor's product information, sponsored session or booth.

► BARCODE SCANNERS (PRICE BY UNIT): \$ 600

Scan your stand visitors or your Sponsored session attendees.

► E-POSTER: Contact Technical Secretariat.

Branded E-Poster Station.

ACKNOWLEDGEMENTS

- Company's logo on the Sponsors Recognition Board both onsite and Virtual
 - Company's logo on the Conference website
 - Company's logo on the Conference App
- Complimentary registration (see benefits according to level of contribution)
- General Session Presentation Screen



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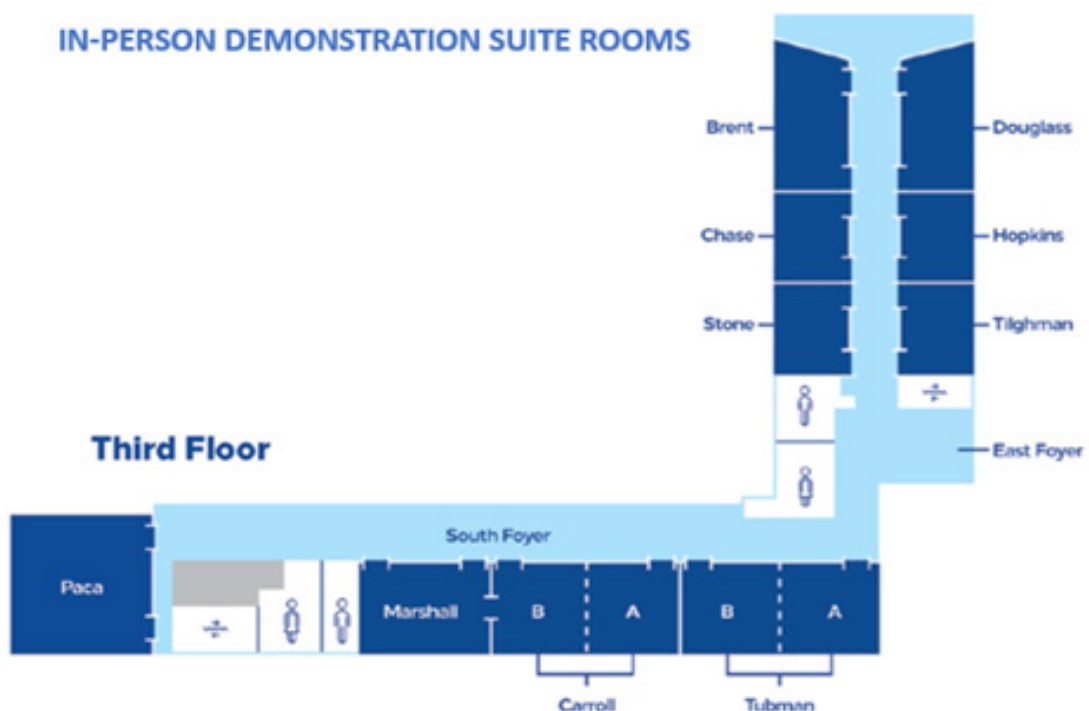
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GENERAL INFORMATION AND CONDITIONS OF EXHIBITION

FLOOR PLAN



IN-PERSON DEMONSTRATION SUITE ROOMS





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COMMERCIAL EXHIBITION HOURS, ASSEMBLY AND DISASSEMBLY

Commercial Exhibition Hours* will start on Thursday, August 26th 7:15 am – 5:00 pm, Friday, August 27th 7:15 am – 5:00 pm and Saturday, August 28th 7:30 am – 2:30 pm.

Assembly of the Commercial Exhibition* Wednesday, August 25th, 5:00 pm to 11:50 pm.

Disassembly* Saturday, August 28th 2:30 pm to 4:00 pm

**Subject to change*

BOOKING FORM & METHODS OF PAYMENT

Please, complete the form and see available methods of payments in: www.aabip2021.com

All payments will have a charge of 3% of credit card fee.

CANCELLATION POLICY

Reduction & Cancellation Policy In case of cancellation or reduction of Sponsorship, please write to the Sponsorship Department of Kenes Group: Paula Suarez, aabipconference@gmail.com

Penalties for cancellation/reduction will be as follows:

- 50% of the contracted package price if the cancellation/reduction is made after 1 August 2021.



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TERMS AND CONDITIONS

APPLICATION TO PARTICIPATE

Only applications that are received on the appropriate forms duly completed and addressed to Kenes will be considered. The registration will be confirmed as space becomes available. Applicants will be informed in writing of the acceptance or rejection of their applications. In the event of rejection, all payments will be refunded. In the event of acceptance, Exhibitors shall be bound by the terms and conditions listed herein and/or in the brochure and/or any other contractual agreement between the parties. OBLIGATIONS AND RIGHTS OF THE EXHIBITOR Registration implies full acceptance of the exhibition regulations by the Exhibitors. Any violation of these regulations may lead to immediate revocation of the right to participate in the Congress without compensation or reimbursement of the amounts already paid or payment of damages to the Exhibitor. By applying, the Exhibitor definitively and irrevocably undertakes to occupy the assigned space and to maintain its facilities until the date and time defined for the closing of the event. The Exhibitor can only present in his stand or space the materials, products or services described in the application to participate. Advertising by firms that are not registered as exhibitors is not permitted. The transfer or sublease of the assigned spaces, totally or partially, is forbidden.

OBLIGATIONS AND RIGHTS OF THE ORGANIZER

The Organizer undertakes to allocate the space to the Exhibitor according to the preferences indicated by the applicants. Applications will be considered on a first-come, first-served basis. If absolutely necessary, the Organizer reserves the right to modify the distribution of the stands, without any obligation to compensate the Exhibitor. The Organizer reserves the right to offer any space that has not been occupied on the eve of the opening of the Congress to a different firm, without obligation to provide compensation to the Exhibitor who did not show up.

LIABILITIES / INSURANCE

The Organizer does not insure the equipment and display materials installed by the Exhibitor. Under no circumstances shall it be held liable for loss, damage or destruction caused to the Exhibitor's equipment, goods or property. The Exhibitor assumes responsibility for its exhibited material, his employees and delegates and for any third party that can visit his space.

The Exhibitor shall indemnify and hold harmless the Organizer, its suppliers, directors, employees, delegates and representatives, from any damage, loss, injury, cost, fine and complaint including all complaints and damages and those caused by fire and extending within a coverage policy contracted by the exhibitor, his partners, representatives related to materials, equipment, goods or properties exposed for the event by the Exhibitor. The Exhibitor shall purchase insurance policies for the aforementioned damages. The Organizer reserves the right to change the venue, dates and times of the Congress activities without liability to the Exhibitor for damages or losses resulting therefrom. The exhibitor will be notified in writing as soon as changes have been made.

EXHIBITION REGULATIONS

The exhibition coordinator, acting under the direction of the Organizing Committee, has the final decision regarding the acceptance of the display. The Exhibitors are prohibited from sharing the assigned space with others without written consent of the coordinator. The Organizer reserves the right to alter the plan or limit the space assigned to each Exhibitor, postpone the exhibition or transfer it to another venue if circumstances require such action. In the event that any contingency prevents the holding of the exhibition, the Organizer is not responsible for the expenses incurred except the rental rates of the exhibition spaces. Exhibitors and their equipment must not block aisles, obstruct neighboring stands or damage facilities or rented equipment. Exhibitors are requested to leave enough free space to ensure a good view of the surrounding stands. Exhibitors are responsible for the cost of designing, installing and shipping their exhibition items (and dismantling them) at the exhibition site. The use of flammable materials is not permitted. The exposed equipment must be installed under strict safety measures. Exhibitors must comply with the designated schedule to complete the assembly of their stand before the opening of the exhibition and to dismantle it at the closing of the exhibition. The stand shall not be dismantled or packed before the designated time. The exhibitor is responsible for packing and organizing the shipment of all the valuables before leaving the stand; otherwise the organizer will dismantle it under the risk and at the sole cost to the exhibitor.

Exhibitors are obliged to ensure that their stands are always staffed during exhibition hours. Payments will



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be made according to the conditions contemplated in the prospectus or, if different, accepted in writing by the Organizer. If the Exhibitor does not make the payment on time, the Organizer is entitled to rescind the contract, suspend confirmation of acceptance, use the space for another purpose or request compensation for breach of contract. The participation of the Exhibitors is contingent upon compliance with all rules, regulations and conditions set forth herein. Access to the exhibition is authorized upon presentation of the accreditation issued by the Organizer. Exhibitor's badges will not be sent in advance but will be handed out at the exhibition coordinator's counter at the beginning of the exhibition. The Organizer guarantees the daily cleaning of the corridors. Exhibitors assume responsibility for the cleaning of their stands. The distribution of any type of catering by the Exhibitors to the participants will only be permitted provided that the catering rules of the exhibition site authorize it. The Organizer is not responsible for the quality and/or quantity of the catering offered by the Exhibitor. The Exhibitor shall indemnify and hold harmless the Organization, its suppliers, directors, employees, delegates and representatives from any liability, loss, complaint, action, proceeding, injury, demand, fee, fine, judgment, damage, cost and/or expense (including attorneys' fees) incurred by third parties as a result of the use or consumption of catering delivered by the Exhibitor.

Any exhibition or institutional activities must be limited to the stand space and must have the prior consent of the Organization. Panels and advertisements are not permitted outside the exhibition areas assigned to Exhibitors. The areas and equipment made available to Exhibitors must be returned in their original state. In case of damage or loss of supplied equipment or damage to occupied areas, the exhibitor shall be responsible for the repair and replacement. Any decoration or special installation must be presented to the Organizer for prior authorization. The Organizer will not approve stands that do not meet the accepted standards until the necessary changes have been made.

CODE OF GOOD PRACTICE

The Exhibitor/Sponsor is responsible for complying with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries and Associations) www.efpia.org, Eucomed (representing the medical-technological industry) <http://archive.eucomed.org>, ADVAMED www.advamed.org, and IFPMA (International Federation of Pharmaceutical Manufacturers and Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Non-compliance with these regulations could not be used as a basis for declaring the contract null and void. Failure to comply with these rules and regulations will not expose the Organization to lawsuits or demands by Exhibitor/Sponsor or third parties.

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